

About Periscope Equity

Periscope Equity is a Chicago-based private equity firm focused on control investments in technology-enabled service and software companies across – Digital Marketing, Healthcare Technology, Security Solutions, and Business Process Automation. Periscope targets companies that are founder-owned, offer mission-critical products and service offerings, demonstrate a history of sustainable profitability and have known avenues to accelerate growth.

In alignment with proven management teams, Periscope provides strategic, operational and commercial expertise to drive superior investment returns.

Investment Criteria

\$10M - \$50M

Revenue of \$10 million to \$50 million

\$2M - \$8M

EBITDA of \$2 million to \$8 million

Additional Criteria

Differentiated model/unique offerings

Recurring revenue base with well-known names and limited concentration

Proprietary technology or IP

Where We Invest



Digital Marketing



Healthcare
Technology



Software



Business Process
Automation



Security Solutions

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Representative Investments



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions



Exited Investments



Seattle, WA

- Provider of third party administration services to Taft - Hartley and government trust funds
- Led a recapitalization in December 2020



Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019



San Diego, CA

- Provider of revenue enhancement and technology enabled digital marketing solutions
- Led a recapitalization in January 2019



Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Launched in August 2018



Costa Mesa, CA

- Provider of comprehensive behavioral health and employee engagement products and solutions
- Led a recapitalization in May 2018



Raleigh, NC

- Healthcare communications and marketing services agency
- Led a recapitalization in December 2014
- Sold to UDG Healthcare plc. in September 2017



Austin, TX

- Logistics security services company that tracks high-value over-the-road cargo
- Led a recapitalization in July 2010
- Sold to United Technologies Corp. in June 2012



New York, NY

- Online performance advertising network and digital marketing agency
- Led a recapitalization in December 2007
- Sold to RhythmOne in November 2011