

## About Periscope Equity

Periscope Equity is a Chicago-based private equity firm focused on control investments in technology-enabled service and software companies across – Digital Marketing, Healthcare Technology, Security Solutions, and Business Process Automation. Periscope targets companies that are founder-owned, offer mission-critical products and service offerings, demonstrate a history of sustainable profitability and have known avenues to accelerate growth.

In alignment with proven management teams, Periscope provides strategic, operational and commercial expertise to drive superior investment returns.

## Investment Criteria

**\$10M - \$50M**

Revenue of \$10 million to \$50 million

**\$2M - \$8M**

EBITDA of \$2 million to \$8 million

## Additional Criteria

Differentiated model/unique offerings

Recurring revenue base with well-known names and limited concentration

Proprietary technology or IP

## Where We Invest



Digital Marketing



Healthcare  
Technology



Software



Business Process  
Automation



Security Solutions

## CONTACT

### Steve Jarmel

**Partner**

[sjarmel@periscopeequity.com](mailto:sjarmel@periscopeequity.com)

312.281.6222

### John Findlay

**Partner**

[jfindlay@periscopeequity.com](mailto:jfindlay@periscopeequity.com)

312.281.6220

### Eric Hinkle

**Principal**

[ehinkle@periscopeequity.com](mailto:ehinkle@periscopeequity.com)

312.281.6215

### Ami Mehta

**Principal - Operations**

[amehta@periscopeequity.com](mailto:amehta@periscopeequity.com)

312.281.6218

### Alex Friedman

**Principal – BD**

[afriedman@periscopeequity.com](mailto:afriedman@periscopeequity.com)

312.281.6221

### Joe Mcilhattan

**Vice President**

[jmcilhattan@periscopeequity.com](mailto:jmcilhattan@periscopeequity.com)

312.281.6240

### Mo Wilkie

**Vice President**

[mwilkie@periscopeequity.com](mailto:mwilkie@periscopeequity.com)

312.281.6230

# Representative Investments



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions



Exited Investments



Seattle, WA

- Provider of third party administration services to Taft - Hartley and government trust funds
- Led a recapitalization in December 2020



Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019



San Diego, CA

- Provider of revenue enhancement and technology enabled digital marketing solutions
- Led a recapitalization in January 2019



Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Led a recapitalization in August 2018



Costa Mesa, CA

- Provider of comprehensive behavioral health and employee engagement products and solutions
- Led a recapitalization in May 2018



Raleigh, NC

- Healthcare communications and marketing services agency
- Led a recapitalization in December 2014
- Sold to UDG Healthcare plc. in September 2017



Austin, TX

- Logistics security services company that tracks high-value over-the-road cargo
- Led a recapitalization in July 2010
- Sold to United Technologies Corp. in June 2012



New York, NY

- Online performance advertising network and digital marketing agency
- Led a recapitalization in December 2007
- Sold to RhythmOne in November 2011