

## About Periscope Equity

Periscope Equity is a Chicago-based private equity firm focused on control investments in technology-enabled service and software companies across – Digital Marketing, Healthcare Technology, Security Solutions, and Business Process Automation. Periscope targets companies that are founder-owned, offer mission-critical products and service offerings, demonstrate a history of sustainable profitability and have known avenues to accelerate growth.

In alignment with proven management teams, Periscope provides strategic, operational and commercial expertise to drive superior investment returns.

## Investment Criteria

**\$10M - \$50M**

Revenue of \$10 million to \$50 million

**\$2M - \$8M**

EBITDA of \$2 million to \$8 million

## Additional Criteria

Differentiated model/unique offerings

Recurring revenue base with well-known names and limited concentration

Proprietary technology or IP

## Where We Invest



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions

## CONTACT

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## Current Investments



**CyberMaxx**  
Nashville, TN

- Provider of cybersecurity solutions to the healthcare and financial services industries
- Led a corporate carve-out in August 2021



**MAS MEDICAL STAFFING**  
Manchester, NH

- Tech-enabled medical staffing agency, with proprietary software, serving long-term care
- Led a recapitalization in June 2021



**WPAS**  
Seattle, WA

- Provider of third party administration services to Taft - Hartley and government trust funds
- Led a recapitalization in December 2020



**brightfin**  
Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019



**Power**  
San Diego, CA

- Data-driven and tech-enabled digital performance marketing firm
- Led a recapitalization in January 2019



**SENTRICS**  
Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Led a recapitalization in August 2018



**IBH**  
Costa Mesa, CA

- Provider of comprehensive behavioural health and employee engagement products and solutions
- Led a recapitalization in May 2018