

About Periscope Equity

Periscope Equity is a Chicago-based private equity firm focused on control investments in technology-enabled service and software companies across – Digital Marketing, Healthcare Technology, Security Solutions, and Business Process Automation. Periscope targets companies that are founder-owned, offer mission-critical products and service offerings, demonstrate a history of sustainable profitability and have known avenues to accelerate growth.

In alignment with proven management teams, Periscope provides strategic, operational and commercial expertise to drive superior investment returns.

Investment Criteria

\$10M - \$50M

Revenue of \$10 million to \$50 million

\$2M - \$8M

EBITDA of \$2 million to \$8 million

Additional Criteria

Differentiated model/unique offerings

Recurring revenue base with well-known names and limited concentration

Proprietary technology or IP

Where We Invest



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions

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Current Investments



CyberMaxx
Nashville, TN

- Provider of cybersecurity solutions to the healthcare and financial services industries
- Led a corporate carve-out in August 2021



MAS MEDICAL STAFFING
Manchester, NH

- Tech-enabled medical staffing agency, with proprietary software, serving long-term care
- Led a recapitalization in June 2021




WPAS
Seattle, WA

- Provider of third party administration services to Taft - Hartley and government trust funds
- Led a recapitalization in December 2020



brightfin
Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019



Power
San Diego, CA

- Data-driven and tech-enabled digital performance marketing firm
- Led a recapitalization in January 2019



SENTRICS
Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Led a recapitalization in August 2018



uprisehealth
Irvine, CA

- Provider of digital employee assistance programs, chronic condition management and managed behavioral health
- Led a recapitalization in May 2018