

## About Periscope Equity

Periscope Equity is a Chicago-based private equity firm that partners with founder-owned, technology-enabled business services companies. Since its founding in 2012, Periscope has a track record of investing in businesses with mission-critical service offerings, a history of sustainable profitability, and known avenues to accelerate growth.

In alignment with management teams, Periscope seeks to provide operational and commercial support to drive investment returns.

## Investment Criteria

**\$10M - \$100M**

Revenue of \$10 million to \$100 million\*

**\$2M - \$10M**

EBITDA of \$2 million to \$10 million\*

## Additional Criteria

People First

Technology Advantage

Exceptional Leadership

Platform for M&A

## Where We Invest



**COMMERCE  
ENABLEMENT**



**HEALTHCARE IT**



**TALENT, RISK &  
OPERATIONS**



**CLOUD, IT &  
SECURITY**

## CONTACT

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## Current Investments

 <p><b>RepTrak</b> Boston, MA</p> <ul style="list-style-type: none"> <li>• Provider of reputation intelligence and analytics services, primarily to enterprise customers</li> <li>• Led a recapitalization in November 2024</li> </ul>	 <p><b>RESERVOIR</b> COMMUNICATIONS GROUP Washington, D.C.</p> <ul style="list-style-type: none"> <li>• Provider of pharmaceutical commercialization services including strategy, advocacy and market readiness</li> <li>• Led a recapitalization in October 2024</li> </ul>	 <p><b>eHouse</b> Charleston, SC</p> <ul style="list-style-type: none"> <li>• Provider of comprehensive e-commerce digital services, primarily in the Shopify ecosystem</li> <li>• Led a recapitalization in March 2024</li> </ul>
 <p><b>PRAECIO</b> Austin, TX</p> <ul style="list-style-type: none"> <li>• Provider of agile software development tools and services, primarily in the Atlassian ecosystem</li> <li>• Led a recapitalization in August 2021</li> </ul>	 <p><b>CyberMaxx</b> Nashville, TN</p> <ul style="list-style-type: none"> <li>• Provider of MDR solutions to highly regulated industries, with a focus on healthcare</li> <li>• Led a corporate carve-out in August 2021</li> </ul>	 <p><b>MAS</b> MEDICAL STAFFING Manchester, NH</p> <ul style="list-style-type: none"> <li>• Provider of nurse staffing solutions, with proprietary software, serving long-term care</li> <li>• Led a recapitalization in May 2021</li> </ul>
 <p><b>brightfin</b> Denver, CO</p> <ul style="list-style-type: none"> <li>• Provider of managed mobility services software designed to manage and secure mobile device estate</li> <li>• Led a recapitalization in October 2019</li> </ul>	 <p><b>SENTRICKS</b> Dallas, TX</p> <ul style="list-style-type: none"> <li>• Provider of safety, health monitoring and engagement solutions to the senior living industry</li> <li>• Led a recapitalization in August 2018</li> </ul>	 <p><b>uprisehealth</b> Irvine, CA</p> <ul style="list-style-type: none"> <li>• Provider of digital employee assistance programs, chronic condition management and managed behavioral health</li> <li>• Led a recapitalization in May 2018</li> </ul>

