

About Periscope Equity

Periscope Equity is a Chicago-based private equity firm that partners with founder-owned, technology-enabled business services companies. Since its founding in 2012, Periscope has a track record of investing in businesses with mission-critical service offerings, a history of sustainable profitability, and known avenues to accelerate growth.

In alignment with management teams, Periscope seeks to provide operational and commercial support to drive investment returns.

Investment Criteria

\$10M - \$100M

Revenue of \$10 million to \$100 million*

\$2M - \$10M

EBITDA of \$2 million to \$10 million*

Additional Criteria

People First

Technology Advantage

Exceptional Leadership

Platform for M&A

Where We Invest



COMMERCE ENABLEMENT



HEALTHCARE IT



TALENT, RISK & OPERATIONS



CLOUD, IT & SECURITY

CONTACT

Steve Jarmel

Partner

sjarmel@periscopeequity.com

312.281.6222

John Findlay

Partner

jfindlay@periscopeequity.com

312.281.6220

Eric Hinkle

Principal

ehinkle@periscopeequity.com

312.281.6215

Alex Friedman

Principal – BD

afriedman@periscopeequity.com

312.281.6221

Joe McIlhattan

Principal

jmcilhattan@periscopeequity.com

312.281.6240

Luke Elder

Principal

lelder@periscopeequity.com

312.281.6230



Current Investments

RepTrak
Boston, MA

- Provider of reputation intelligence and analytics services, primarily to enterprise customers
- Led a recapitalization in November 2024

RESERVOIR COMMUNICATIONS GROUP
Washington, D.C.

- Provider of pharmaceutical commercialization services including strategy, advocacy and market readiness
- Led a recapitalization in October 2024

eHouse
Charleston, SC

- Provider of comprehensive e-commerce digital services, primarily in the Shopify ecosystem
- Led a recapitalization in March 2024

PRAECIPIO
Austin, TX

- Provider of agile software development tools and services, primarily in the Atlassian ecosystem
- Led a recapitalization in August 2021

CyberMaxx
Nashville, TN

- Provider of MDR solutions to highly regulated industries, with a focus on healthcare
- Led a corporate carve-out in August 2021

MAS MEDICAL STAFFING
Manchester, NH

- Provider of nurse staffing solutions, with proprietary software, serving long-term care
- Led a recapitalization in May 2021

Mobile Solutions
Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019

SENTRICS
Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Led a recapitalization in August 2018

uprisehealth
Irvine, CA

- Provider of digital employee assistance programs, chronic condition management and managed behavioral health
- Led a recapitalization in May 2018

 **COMMERCE
ENABLEMENT**

 **HCIT**

 **TALENT, RISK, &
OPERATIONS**

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SECURITY**