

About Periscope Equity

Periscope Equity is a Chicago-based private equity firm that partners with founder-owned, business services companies. Since its founding in 2012, Periscope has a track record of investing in businesses with mission-critical service offerings, a history of sustainable profitability, and known avenues to accelerate growth.

In alignment with management teams, Periscope seeks to provide operational and commercial support to drive investment returns.

Investment Criteria

\$10M - \$100M

Revenue of \$10 million to \$100 million*

\$2M - \$10M

EBITDA of \$2 million to \$10 million*

Additional Criteria

People First

Technology Advantage

Exceptional Leadership

Platform for M&A

Where We Invest



**COMMERCE
ENABLEMENT**



HEALTHCARE IT



**TALENT, RISK &
OPERATIONS**



**CLOUD, IT &
SECURITY**

CONTACT

Steve Jarmel
Partner

sjarmel@periscopeequity.com
312.281.6222

John Findlay
Partner

jfindlay@periscopeequity.com
312.281.6220

Eric Hinkle
Principal

ehinkle@periscopeequity.com
312.281.6215

Alex Friedman
Principal – BD

afriedman@periscopeequity.com
312.281.6221

Joe McIlhattan
Principal

jmcilhattan@periscopeequity.com
312.281.6240

Luke Elder
Principal

lelder@periscopeequity.com
312.281.6230

Current Investments



Kansas City, MO

- Provider of specialty payments solutions to end clients in the amusement industry

RepTrak

Boston, MA

- Provider of reputation intelligence and analytics services, primarily to enterprise customers



Washington, D.C.

- Provider of pharmaceutical commercialization services including strategy, advocacy and market readiness



Charleston, SC

- Provider of comprehensive e-commerce digital services, primarily in the Shopify ecosystem



Austin, TX

- Provider of agile software development tools and services, primarily in the Atlassian ecosystem

CyberMaxx

Nashville, TN

- Provider of MDR solutions to highly regulated industries, with a focus on healthcare



Manchester, NH

- Provider of nurse staffing solutions, with proprietary software, serving long-term care

M Mobile Solutions

Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate

SENTRICS

Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry

uprisehealth

Irvine, CA

- Provider of digital employee assistance programs, chronic condition management and managed behavioral health

