

## About Periscope Equity

Periscope Equity is a Chicago-based private equity firm focused on investments in technology-enabled service and software companies across – Digital Marketing, Healthcare Technology, Security Solutions, and Business Process Automation. Periscope specifically targets companies that are founder-owned, with mission-critical products and service offerings, a history of sustainable profitability and known avenues to accelerate growth.

In alignment with proven management teams, Periscope provides strategic, operational and commercial expertise to drive superior investment returns.

## Investment Criteria

**\$10M - \$50M**

Revenue of \$10 million to \$50 million

**\$2M - \$8M**

EBITDA of \$2 million to \$8 million

## Additional Criteria

Differentiated model/unique offerings

Recurring revenue base with well-known names and limited concentration

History of profitability

## Where We Invest



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions

## CONTACT

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# Representative Investments



Digital Marketing



Healthcare Technology



Software



Business Process Automation



Security Solutions



Exited Investments



Denver, CO

- Provider of managed mobility services software designed to manage and secure mobile device estate
- Led a recapitalization in October 2019



San Diego, CA

- Provider of revenue enhancement and technology enabled digital marketing solutions
- Led a recapitalization in January 2019



Dallas, TX

- Provider of safety, health monitoring and engagement solutions to the senior living industry
- Launched in August 2018



Costa Mesa, CA

- Provider of comprehensive behavioral health and employee engagement products and solutions
- Led a recapitalization in May 2018



New York, NY

- Online performance advertising network and digital marketing agency
- Led a recapitalization in December 2007
- Sold to RhythmOne in November 2011



Raleigh, NC

- Healthcare communications and marketing services agency
- Led a recapitalization in December 2014
- Sold to UDG Healthcare plc. in September 2017



Austin, TX

- Logistics security services company that tracks high-value over-the-road cargo
- Led a recapitalization in July 2010
- Sold to United Technologies Corp. in June 2012